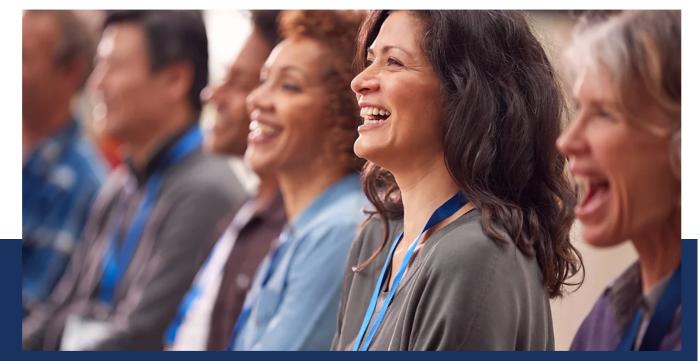


Bruce A. Thomas Coaching



LEARN-EXPERIENCE-APPLY-DEVELOP

L.E.A.D. FOR LIFE

Whole-Person Professional and Life Skills Development Workshops

2024 Course Catalog



BRUCE A. THOMAS COACHING

Your Premier Solutions for Professional and Life Skills Development Solutions





FOR INDIVIDUALS

Coaching Leadership Development Training Soft Skill Workshops Assessments



FOR TEAMS

Group Coaching Leadership Development Training Career Development Workshops Team Assessments Team Building Workshops



FOR ORGANIZATIONS

Executive Coaching Career Management Organization Assessments











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GROWING PEOPLE, TEAMS, AND ORGANIZATIONS FOR GREATNESS



"Leadership and learning are indispensable to each other." - President John F. Kennedy

Learn, **Experience**, **Apply**, and **Develop**! As a certified executive, leadership, and life coach and trainer, growing people and organizations for greatness has been my life purpose and passion. I'm excited to share with you my 35-plus years of professional experiences and life lessons as a servant-leader in the government, military, corporate, ministry, and community.

My L.E.A.D. For Life workshops are designed with a wholistic approach to professional and personal development. While some professional training focuses on certain leadership competencies for work, L.E.A.D. For Life workshops focus on the **whole-person**. L.E.A.D. For Life workshops will provide leaders and organization members with the opportunity to learn and grow aspects of *whole self* that benefits our lives at work, at home, and in our communities.

Workshops are highly interactive, thought-provoking, and fun-filled to *maximize individual and team strengths, foster growth, and enhance mindsets and behaviors that drive positive outcomes*!

Workshops include group exercises, case studies, computer-based presentations, video segments and analysis, and relationshipbuilding opportunities that enable participants to practice effective leadership in all aspects of life. Each course includes a Participant Training Manual.



Each L.E.A.D. For Life course can be customized for an eight, four, or two-hour workshop; retreats; and lunch and learn workshops. It's proven very effective for teambuilding in all types of organizations to include businesses, teams, private groups, government, schools, church ministries, and non-profit organizations.

I'd love to partner with you on your journey. For more information or to schedule a workshop, please contact me today.

Respectfully,

Bruce Thomas Bruce A. Thomas Coaching, LLC





L.E.A.D. FOR LIFE WORKSHOPS Topics and Course Syllabi

(Click on a topic to view the course syllabus)

Appreciation at Work	Job/Career Search Skills
Appreciative Inquiry	Leadership and Influence
Being A Likeable Boss	Leading Through Change
Body Language Basics	Life Balance for Leaders
Building Confidence and Assertiveness	Negotiation Skills
Coaching and Mentoring	Organizational Skills
Communication Strategies	Personal Branding
Conflict Management	Presentation Skills
Courageous Followership*	Self-Leadership
Creative Problem-Solving	Servant Leadership
Customer Service	Social Intelligence
Delivering Constructive Criticism	Stress Management
Developing New Managers	Supervising Others
Driven Leadership	Team Building for Managers
Driven Teams	Ten Soft Skills You Need
Facilitation Skills	Time Management
Goal Setting and Getting Things Done	Trust Building and Resilience Development
Improving Self-Awareness	Virtual Team Building and Management
Increasing Your Happiness	John Maxwell Leadership Courses
Interpersonal Skills	The Leadership Game

- In addition, specialized workshops are available for these organizational and individual assessment tools: DRiV Personality Assessment; Myers-Briggs Type Indicator (MBTI).
- Courses can be customized for an eight, four, or two-hour workshop. (* annotates two-hour workshop only)
- One-hour lunch and learn sessions are available too!



Appreciation at Work

At work, people express and receive appreciation in different ways. If you try to express appreciation in ways that aren't meaningful to your co-workers, they may not feel valued at all. This is because you and your co-workers are speaking different languages.

The overarching goal of the *Appreciation at Work* workshop is to assist individuals in the workplace (both employees and supervisors) in understanding how to communicate authentic appreciation effectively to their colleagues, and to provide the resources to begin to apply this knowledge proactively in their current work environment.

This workshop is based on the 5 Languages of Appreciation at Work by Dr. Paul White and Dr. Gary Chapman.

Workshop Objectives:

- Understand the importance of appreciation in the workplace
- Identify the negative results that occur when team members do not feel valued
- Delineate the difference between authentic appreciation and employee recognition
- Describe each of the 5 languages of appreciation and what they look like in daily work life, and affirm the core components for appreciation to be communicated effectively
- Utilize core factors necessary for individuals to truly feel appreciation
- Apply the principles of the languages of appreciation in everyday work relationships by utilizing the tools and resources provided
- Identify and deal with the various challenges encountered when starting to apply the concepts

Course Outline:

Module One: The Importance of Appreciation Module Two: The Difference Between Recognition and Appreciation Module Three: The 5 Languages of Appreciation Module Four: Applying the MBA Inventory Results Module Five: Challenges and Application





Appreciative Inquiry

Organizations can be thought of as living beings made up of the individuals working within it. Appreciative Inquiry has the ability to change the whole organization by changing the people. Through positive questioning people will be directed to move in a positive direction. Recognizing the strengths and values of what works as opposed to what's wrong will transform the individuals and thus transform the organization.

Appreciative Inquiry is a shift from looking at problems and deficiencies and instead focusing on strengths and successes. It is a tool for organizational change and it will strengthen relationships. Who doesn't like to share good positive stories and events? Think about it.

Workshop Objectives:

- Know the meaning of appreciative inquiry
- Think in positive terms and avoid thinking negatively
- Encourage others to think positively
- Recognize positive attributes in people
- Create positive imagery
- Manage and guide employees in a positive environment



Course Outline:

Module One: Getting Started Module Two: Introducing Appreciative Inquiry Module Three: Changing the Way You Think Module Four: Four D model Module Five: The Four I Model Module Six: Appreciative Inquiry Interview Style Module Seven: Anticipatory Reality Module Eight: The Power of Positive Imagery Module Nine: Influencing Change Through Al Module Ten: Coaching and Managing With Al Module Eleven: Creating a Positive Core Module Twelve: Wrapping Up



Being a More Likeable Boss

Becoming a more likeable boss can sometimes be a difficult process to describe. It can be one characteristic that facilitates great communication and great employee relationships. It can be the special way that you show confidence in among your team. These and other events can become more easily managed with this great workshop.

With our *How to Become a More Likeable Boss* workshop, your participants will begin to see how important it is to develop better managerial skills. By managing and looking at the way people interact and seeing things in a new light, your participants will improve on almost every aspect of their career.

Workshop Objectives:

- Understand how to develop leadership qualities
- Know how to delegate effectively
- Choose inspirational and engaging tasks for yourself

and others

- Use wisdom and understanding to lead others
- Identify the roles of your team
- Learn how to trust others and earn their trust.



Course Outline:

Module One: Getting Started Module Two: Is it Better to be Loved or Feared? Module Three: Leadership as Service Module Four: Leadership by Design Module Five: Understanding Motivation Module Six: Constructive Criticism Module Seven: The Importance of Tone Module Eight: Trusting Your Team Module Nine: Earning Your Team's Trust Module Ten: Building and Reinforcing Your Team Module Eleven: You are the Boss of You Module Twelve: Wrapping Up



Body Language Basics Skills

Can you tell if someone is telling the truth just by looking at them? It is a skill that a lot of people do not have. Through Body Language Basics you will be given a set of tools to use to your advantage. These tools can be utilized in the office and at home. Understanding Body Language will provide you a great advantage in your daily communications.

Body Language Basics will provide you with a great set of skills to understand that what is not said is just as important than what is said. It will also give you the ability to see and understand how your own Body Language is being seen. You will be able to adjust and improve the way you communicate through non-verbal communications.

Workshop Objectives:

- Define body language.
- Understand the benefits and purpose of interpreting body language.
- Learn to interpret basic body language movements.
- Recognize common mistakes when interpreting body language.
- Understand your own body language and what you are communicating.
- Practice your body language skills.



Course Outline:

Module One: Getting Started Module Two: Communicating with Body Language Module Three: Reading Body Language Module Four: Body Language Mistakes Module Five: Gender Differences Module Six: Non-Verbal Communication Module Seven: Facial Expressions Module Eight: Body Language in Business Module Nine: Lying and Body Language Module Ten: Improve Your Body Language Module Eleven: Matching Your Words to Your Movement Module Twelve: Wrapping Up



Building Confidence and Assertiveness

Strengthening our self-confidence is a powerful step in shaping our lives and creating future success. The ability to be confident and assertive are crucial skills for personal development, displaying authority in business, and promoting equality throughout interactions. Essentially, these skills have a significant influence on building a happy life. Through effective communication, visualization, and resiliency, we can learn to be confident and project an image of confidence to others. When stressful or difficult situations arise, we have the ability to control our own responses and how we choose to move forward.

Confidence and assertiveness are skills that can be developed and beneficial to everyone, no matter their career or job position. The <u>Building Confidence and Assertiveness</u> course will provide participants with the tools to overcome fear, gain personal empowerment, and inspire confidence in others. By believing in our potential and the positive changes that we can make, we are able to grow personally and professionally.

Workshop Objectives:

- Define confidence and assertiveness.
- Identify the characteristics of a confident individual.
- Determine the barriers to success.
- Recognize powerful tools to gain confidence.
- Successfully project and communicate confidence to others.
- Determine ways to gain personal empowerment.
- Explore techniques to remain confident and assertive during difficult situations.



• Identify ways to build confidence in others.

Course Outline:

Module One: Getting Started Module Two: Understanding Confidence Module Three: Characteristics of Confidence Module Four: The Barriers to Success Module Five: Powerful Tools Module Six: Communicating with Confidence Module Seven: Developing Assertiveness Module Eight: Projecting Confidence Module Nine: Personal Empowerment Module Ten: Handling Difficult Situations Module Eleven: Building Confidence in Others Module Twelve: Wrapping Up



Coaching and Mentoring

You are in your office looking over your performance report and it happened again. Your low performing employee failed to meet quota this month even after you spoke with them about the importance of meeting goals. This employee has a great attitude and you know they can do better. You just do not know how to motivate them to reach the goal. Money used to work, but that has worn off. You are baffled and you know being frustrated makes matters worse. What do you do?

The *Coaching and Mentoring* workshop focuses on how to better coach your employees to higher performance. Coaching is a process of relationship building and setting goals. How well you coach is related directly to how well you are able to foster a great working relationship with your employees through understanding them and strategic goal setting.

Workshop Objectives:

- Define coaching, mentoring and the GROW model.
- Identify and set appropriate goals using the SMART technique of goal setting.
- Identify the steps necessary in defining the current state or reality of your employee's situation.
- Identify the steps in developing a finalized plan or wrapping it up and getting your employee motivated to accomplish those plans.
- Identify the benefits of building and fostering trust with your employee.
- Identify the steps in giving effective feedback while maintaining trust.
- Identify and overcoming common obstacles.
- Identify when the coaching is at an end and transitioning your employee to other growth opportunities.
- Identify the difference between mentoring and coaching.

Course Outline:

Module One: Getting Started Module Two: Defining Coaching and Mentoring Module Three: Setting Goals Module Four: Understanding the Reality Module Five: Developing Options Module Six: Wrapping it All Up Module Seven: The Importance of Trust Module Eight: Providing Feedback Module Nine: Overcoming Roadblocks Module Ten: Reaching the End Module Eleven: How Mentoring Differs from Coaching Module Twelve: Wrapping Up





Communication Strategies

For the better part of every day, we are communicating to and with others. Whether it's the speech you deliver in the boardroom, the level of attention you give your spouse when they are talking to you, or the look you give the cat, it all means something.

The *Communication Strategies* workshop will help participants understand the different methods of communication and how to make the most of each of them. These strategies will provide a great benefit for any organization and its employees. They will trickle down throughout the organization and positively impact everyone involved.

Workshop Objectives:

- Understand what communication is
- Identify ways that communication can happen
- Identify barriers to communication and how to overcome them
- Develop their non-verbal and para-verbal communication skills
- Use the STAR method to speak on the spot
- Listen actively and effectively
- Ask good questions
- Use appreciative inquiry as a communication tool
- Adeptly converse and network with others
- Identify and mitigate precipitating factors
- Establish common ground with others
- Use "I" messages

Course Outline:

Module One: Getting Started Module Two: The Big Picture Module Three: Understanding Communication Barriers Module Four: Para-verbal Communication Skills Module Five: Non-Verbal Communication Module Six: Speaking Like a STAR Module Seven: Listening Skills Module Eight: Asking Good Questions Module Nine: Appreciative Inquiry Module Ten: Mastering the Art of Conversation Module Eleven: Advanced Communication Skills Module Twelve: Wrapping Up





Conflict Management

Wherever two or more people come together, there is bound to be conflict. This course will give participants a seven-step conflict resolution process that they can use and modify to resolve or manage conflict disputes of any size. Your participants will also be provided a set of skills in solution building and finding common ground.

In the *Conflict Management* workshop, participants will learn crucial conflict management skills, including dealing with anger and using the Agreement Frame. Dealing with conflict is important for every organization no matter what the size. If it is left unchecked or not resolved it can lead to lost production, absences, attrition, and even law suits.

Workshop Objectives:

- Understand what conflict and conflict management mean
- Understand all six phases of the conflict resolution process
- Understand the five main styles of conflict management
- Be able to adapt the process for all types of conflicts
- Be able to break out parts of the process and use those tools to prevent conflict
- Be able to use basic communication tools, such as the agreement frame and open questions
- Be able to use basic anger and stress management techniques



Course Outline:

Module One: Getting Started Module Two: An Introduction to Conflict Management Module Three: The Thomas-Kilmann Instrument Module Four: Creating an Effective Atmosphere Module Five: Creating Mutual Understanding Module Six: Focusing on Individual Needs Module Seven: Getting to the Root Cause Module Eight: Generating Options Module Nine: Building a Solution Module Ten: The Short Version of the Process Module Eleven: Additional Tools Module Twelve: Wrapping Up



Courageous Followership

Are you a leader or a follower? Despite the discomfort with the term "follower," all leaders are also followers. To be effective as a leader, one must first be effective as a follower and apply skills to gain willing followers. Leaders must also listen to the followers that surround them. They must be seen as partners as they too want what is best for the organization. Leaders need to ensure that their home, work, and church environments are conducive to the best conditions and realize that their success is the success of their followers.

The *Courageous Followership* workshop will help teach participants the art and skill of courageously following and gaining willing followers. This workshop will focus on the leader-follower dynamics.

*This is a 2-hour workshop.

Workshop Objectives:

- Partner effectively with leaders in the organization to create a balanced and trustful relationship.
- Understand the five dimensions of courageous followership.
- Create an organizational culture that supports candor.
- Understand the sources of their power and courage, and use these as needed.
- Produce dynamic partnerships at all levels in service to the organization's mission.
- Know and apply principles for gaining willing followers.

Course Outline:

Module One: Understanding Leader-Follower Dynamics Module Two: Why Explore Followership Now? Module Three: The Five Dimensions of Followership Module Four: Leaders and Followers as Partners Module Five: Gaining Willing Followers





Creative Problem-Solving

In the past few decades, psychologists and business people alike have discovered that successful problem solvers tend to use the same type of process to identify and implement the solutions to their problems. This process works for any kind of problem, large or small.

The *Creative Problem Solving* workshop will give participants an overview of the entire creative problem solving process, as well as key problem solving tools that they can use every day. Skills such as brainstorming, information gathering, analyzing data, and identifying resources will be covered throughout the workshop.

Workshop Objectives:

- Understand problems and the creative problem solving process
- Identify types of information to gather and key questions to ask in problem solving
- Identify the importance of defining a problem correctly
- Identify and use four different problem definition tools
- Write concrete problem statements
- Use basic brainstorming tools to generate ideas for solutions
- Evaluate potential solutions against criteria, including cost/benefit analysis and group voting
- Perform a final analysis to select a solution
- Understand the roles that fact and intuition play in selecting a solution
- Understand the need to refine the shortlist and redefine it
- Understand how to identify the tasks and resources necessary to implement solutions
- Evaluate and adapt solutions to reality

Course Outline:

Module One: Getting Started Module Two: The Problem-Solving Method Module Three: Information Gathering Module Four: Problem Definition Module Five: Preparing for Brainstorming Module Six: Generating Solutions (I) Module Seven: Generating Solutions (II) Module Eight: Analyzing Solutions Module Nine: Selecting a Solution Module Ten: Planning Your Next Steps Module Eleven: Recording Lessons Learned Module Twelve: Wrapping Up





Customer Service

Each and every one of us serves customers, whether we realize it or not. Maybe you're on the front lines of a company, serving the people who buy your products. Perhaps you're an accountant, serving the employees by producing their pay checks and keeping the company running. Or maybe you're a company owner, serving your staff and your customers.

The *Customer Service* workshop will look at all types of customers and how we can serve them better and improve ourselves in the process. Your participants will be provided a strong skillset including inperson and over the phone techniques, dealing with difficult customers, and generating return business.

Workshop Objectives:

- State what customer service means in relation to all your customers, both internal and external
- Recognize how your attitude affects customer service
- Identify your customers' needs
- Use outstanding customer service to generate return business
- Build good will through in-person customer service
- Provide outstanding customer service over the phone
- Connect with customers through online tools
- Deal with difficult customers



Course Outline:

Module One: Getting Started

Module Two: Who We Are and What We Do Module Three: Establishing Your Attitude Module Four: Identifying and Addressing Their Needs

Module Five: Generating Return Business Module Six: In-Person Customer Service Module Seven: Giving Customer Service over the Phone Module Eight: Providing Electronic Customer Service

Module Nine: Recovering Difficult Customers Module Ten: Understanding When to Escalate Module Eleven: Ten Things You Can Do To WOW Every Time Module Twelve: Wrapping Up



Delivering Constructive Criticism

Delivering Constructive Criticism is one of the most challenging things for anyone. Through this workshop your participants will gain valuable knowledge and skills that will assist them with this challenging task. When an employee commits an action that requires feedback or criticism it needs to be handled in a very specific way.

Constructive Criticism if done correctly will provide great benefits to your organization. It provides the ability for management to nullify problematic behaviors and develop well rounded and productive employees. Constructive feedback shows an employee that management cares about them and will invest time and effort into their careers.

Workshop Objectives:

- Understand when feedback should take place
- Learn how to prepare and plan to deliver constructive criticism
- Determine the appropriate atmosphere in which it should take place
- Identify the proper steps to be taken during the session
- Know how emotions and certain actions can negatively impact the effects of the session
- Recognize the importance of setting goals and the method used to set them
- Uncover the best techniques for following up with the employee after the session



Course Outline:

Module One: Getting Started Module Two: When Should Feedback Occur? Module Three: Preparing and Planning Module Four: Choosing a Time and Place Module Five: During the Session (I) Module Six: During the Session (II) Module Seven: Setting Goals Module Eight: Diffusing Anger or Negative Emotions Module Nine: What Not to Do Module Ten: After the Session (I) Module Eleven: After the Session (II) Module Twelve: Wrapping Up



Developing New Managers

Management must be effective for the success of any business. Unfortunately, it is all too easy to overlook the training and development of new managers. When you provide your managers and employees with the skills and tools they need, you will greatly boost morale and strengthen your organization.

With our *Developing New Managers* workshop, your participants will understand the value of investing in employees and developing management. By focusing on development opportunities, your participants will establish a culture that retains top talent and improves succession planning.

Workshop Objectives:

- Discuss strategies for developing new managers
- Understand the importance of defining a clear management track
- Determine core roles and competencies for managers
- Understand the importance of continuous development for managers
- Apply the principles of manager development to your own organization



Course Outline:

Module One: Getting Started Module Two: Managers are Made, Not Born Module Three: Create a Management Track Module Four: Define and Build Competencies Module Five: Managers Learn by Being Managed Well Module Six: Provide Tools Module Seven: Provide Support Module Eight: Identify Strong Candidates Early Module Nine: Clearly Define the Management Track

Module Ten: Empower New Managers Module Eleven: Provide Growth Opportunities Module Twelve: Wrapping Up



Driven Leadership

Pre-work: DRiV Personality Assessment

In this DRIV Leadership workshop, participants explore how their leadership behaviors and personal drivers influence their teams' performance and engagement. Participants will develop personal goals for adapting their leadership approach in a way that optimizes their own drivers will increasing the performance and engagement of their team. They will also consider what drives individual members of their team and how they might appeal to those drivers to further increase motivation for those specific individuals.

Workshop Objectives:

- Enhance leadership performance by understanding the people you lead and how to adapt your • leadership styles
- Build personalized "playbooks" to enhance • relationships



- Review personal DRiV assessment and identify immediate behavior recommendations
- Create an action plan
- Establish personal goals

Course Outline:



You will receive a tailored solution for your unique team that translates individual and team-level insights into an action plan that can boost performance.



What **DRIVES** you?

Driven Teams

Pre-work: DRiV Personality Assessment

When your team is functioning at a high level, it can be one of the most satisfying workplace experiences. Unfortunately, many teams are "stuck" due to common team derailers such as:

Confusion about goals, roles, and responsibilities

An "it's not my job" mentality

Lack of honest and open dialogue

As a result, teams fall short of their objectives and underperformance becomes the norm.

In this workshop, team members learn what drives and drains them, and how different drivers on the team may be helping or hurting team performance. The *DRiV Team* workshop goes beneath the surface to help everyone better understand what motivates each individual team member. You will receive a

tailored solution for your unique team that translates individual and team-level insights into an action plan that can boost performance. Your team will leave with enhanced levels of clarity, cohesion, and commitment.

Workshop Objectives:

- Enhance performance by building more collaborative teams
- Build personalized "playbooks" to enhance relationships
- Improve team dynamics and facilitate alignment
- Leverage team strengths and mitigate potential challenges

Course Outline:

You will receive a tailored solution for your unique team that translates individual and team-level insights into an action plan that can boost performance.





Facilitation Skills

Facilitation is often referred to as the new cornerstone of management philosophy. With its focus on fairness and creating an easy decision-making process. Creating a comfortable environment through better facilitation will give your participants a better understanding of what a good facilitator can do to improve any meeting or gathering.

The *Facilitation Skills* workshop can help any organization make better decisions. This workshop will give participants an understanding of what facilitation is all about, as well as some tools that they can use to facilitate small meetings. A strong understating of how a facilitator can command a room and dictate the pace of a meeting will have your participants on the road to becoming great facilitators themselves.

Workshop Objectives:

- Define facilitation and identify its purpose and benefits.
- Clarify the role and focus of a facilitator.
- Differentiate between process and content in the context of a group discussion.
- Provide tips in choosing and preparing for facilitation.
- Identify a facilitator's role when managing groups in each of Tuckman and Jensen's stages of group development: forming, storming, norming and performing.
- Identify ways a facilitator can help a group reach a consensus: from encouraging participation to choosing a solution.



- Provide guidelines in dealing with disruptions, dysfunctions and difficult people in groups.
- Define what interventions are, when they are appropriate and how to implement them.

Course Outline:

Module One: Getting Started Module Two: Understanding Facilitation Module Three: Process vs. Content Module Four: Laying the Groundwork Module Five: Model of Team Development Module Six: Building Consensus Module Seven: Reaching a Decision Point Module Eight: Dealing with Difficult People Module Nine: Addressing Group Dysfunction Module Ten: About Intervention Module Eleven: Intervention Techniques Module Twelve: Wrapping Up



Goal Setting and Getting Things Done

Goal Setting is one of the most basic and essential skills someone can develop. What makes a good goal? We touch on goal characteristics, time management, making a to do list, and what to do when setbacks occur. This workshop will provide the knowledge and skills for your participants to complete more tasks and get things done.

Our *Goal Setting and Getting Things Done* workshop will cover strategies to help your participants overcome procrastination. These skills will translate into increased satisfaction in their professional and personal lives. Your participants will learn the Goal Setting characteristics of successful people and in turn will become happier and more productive individuals.

Workshop Objectives:

- Overcome procrastination
- Manage time effectively
- Accomplish important tasks
- Self-motivate
- Create SMART goals

Course Outline:

Module One: Getting Started Module Two: Overcoming Procrastination (I) Module Three: Overcoming Procrastination (II) Module Four: Four P's of Goals Setting Module Five: Improving Motivation Module Six: Wise Time Management



Module Seven: Tips for Completing Tasks Module Eight: Increase Your Productivity Module Nine: To Do List Characteristics Module Ten: SMART Goals Module Eleven: Mistakes Will Happen Module Twelve: Wrapping Up



Improving Self-Awareness

Self-awareness is an important part of everyday life. It transfers over to your personal, social, physical and work life. It can help one gain a better understanding of themselves, and how to live a better, more fulfilling life. When working to deepen one's own self-awareness, it is important to fully engage yourself. One should take the time and proper steps, to fully become self-aware.

With the *Improving Self Awareness*_workshop, your participants will learn how beneficial becoming more self-aware can be. A highly self-aware person will become more equipped to deal with daily life and its challenges. Through this workshop, your participants will gain a new perspective on themselves and their emotions, and become a valuable member to society.

Workshop Objectives:

- Define the self and different aspects of the self
- Learn from introspection
- Understand the nature and value of emotions
- Appreciate themselves
- Appreciate others
- Improve effectiveness



Course Outline:

Module One: Getting Started Module Two: What is the Self? Module Three: Awareness of the Physical Self Module Four: Time Management Module Five: The Emotional Self Module Six: Mood Management Module Seven: The Psychological Self Module Eight: Interpersonal Awareness Module Nine: The Spiritual Self Module Ten: Limitations of Self-Awareness Module Eleven: Independence Versus Interdependence Module Twelve: Wrapping Up



Increasing Your Happiness

Increasing ones happiness can be done through the power of positive thinking. That is one skill that this work shop will touch on to teach your participants how to be happier. Happiness will spread throughout your organization, and have a positive effect on everyone.

With our *Increasing Your Happiness* workshop your participants will engage in unique and helpful ways to increase their happiness. This will have a robust effect on their professional and personal lives. It will improve their communication skills, increase productivity, and lesson absenteeism.

Workshop Objectives:

- Discuss how planning ahead cultivates workplace happiness
- Create a nightly routine and daily plan
- Relate more effectively to others in the workplace
- Understand how the workspace environment impacts happiness
- Think more positively
- Take actions that will create greater workplace happiness

Course Outline:

Module One: Getting Started Module Two: Plan Ahead for Happiness Module Three: Plan Your Day Module Four: Relate to Others Module Five: Go to Your Happy (Work)Space Module Six: Accentuate the Positive Module Seven: Use Your Benefits Module Eight: Take Control of Your Career Happiness Module Nine: Set Boundaries Module Ten: Practice Positivity Module Eleven: Choose to Be Happy Module Twelve: Wrapping Up





Interpersonal Skills

We've all met that dynamic, charismatic person that just has a way with others, and has a way of being remembered. Your participants will identify ways of creating a powerful introduction, remembering names, and managing situations when you've forgotten someone's name.

The *Interpersonal Skills* workshop will help participants work towards being that unforgettable person by providing communication skills, negotiation techniques, tips on making an impact, and advice on networking and starting conversations. They will also identify the skills needed in starting a conversation, moving a conversation along, and progressing to higher levels of conversation.

Workshop Objectives:

- Understand the difference between hearing and listening
- Know some ways to improve the verbal skills of asking questions and communicating with power.
- Understand what is 'non-verbal communication' and how it can enhance interpersonal relationships.
- Identify the skills needed in starting a conversation.
- Identify ways of creating a powerful introduction, remembering names, and managing situations when you've forgotten someone's name.
- Understand how seeing the other side can improve skills in influencing other people.
- Understand how the use of facts and emotions can help bring people to your side.
- Identify ways of sharing one's opinions constructively.
- Learn tips in preparing for a negotiation, opening a negotiation, bargaining, and closing a negotiation.
- Learn tips in making an impact through powerful first impressions.



Course Outline:

Module One: Getting Started

Module Two: Verbal Communication Skills Module Three: Non-Verbal Communication Skills

Module Four: Making Small Talk and Moving Beyond

Module Five: Moving the Conversation Along

Module Six: Remembering Names Module Seven: Influencing Skills Module Eight: Bringing People to Your Side Module Nine: Sharing Your Opinion Module Ten: Negotiation Basics Module Eleven: Making an Impact Module Twelve: Wrapping Up



Job/Career Search Skills

Searching for a job can be intimidating. How do you know what job you're best suited for? How do you build a winning resume and cover letter? Where can you find job leads? How do you network without feeling nervous? What happens when you land an interview? And most importantly, where do you find help when you need it?

The *Job/Career Search Skills* workshop will give you the answers to all these questions, plus a plan to get you to a new job within a month. After completing this program, you'll be more than ready to start your search for your perfect job. Identifying the purpose for working and the assessment of skills can help determine the types of jobs your participants should apply for.

Prework: DRiV Personality Assessment to assist participants discover what drives and drains them, and how these drivers are related to how they fit to different kinds of organizations and careers.

Workshop Objectives:

- Define your objectives and purpose in your search for employment.
- Help you establish SMART goals in the job-hunting process.
- Assist you in developing a first month plan of action for your job search.
- Craft an effective resume.
- Form an attractive cover letter.
- Develop and present a portfolio of your prior work.
- Learn networking skills in finding leads for jobs.
- Efficiently get interviews and thrive in the interview process.

Course Outline:

Module One: Getting Started Module Two: Ready, Set, Go! Module Three: Building Your Resume Module Four: Polishing Your Resume Module Five: Writing a Cover Letter Module Six: Creating a Portfolio Module Seven: Networking Skills Module Eight: Skills for Success Module Nine: Where to Look? Module Ten: Understanding the Interview Module Eleven: Interview Skills Module Twelve: Wrapping Up





Leadership & Influence

They say that leaders are born, not made. Others believe leaders are developed, not born. Either way, some leaders are born in the midst of adversity. Often, simple people who have never had a leadership role will stand up and take the lead when a situation they care about requires it. A simple example is parenting. When a child arrives, many parents discover leadership abilities they never knew existed in order to guide and protect their offspring.

Once you learn the techniques of true *Leadership and Influence*, you will be able to build the confidence it takes to take the lead. The more experience you have acting as a genuine leader, the easier it will be for you. It is never easy to take the lead, as you will need to make decisions and face challenges, but it can become natural and rewarding.

Workshop Objectives:

- Define "leadership"
- Explain the Great Man Theory
- Explain the Trait Theory
- Understand Transformational Leadership
- Understand the people you lead and how to adapt your leadership styles
- Explain leading by Directing
- Explain leading by Participating
- Explain leading by Delegating
- Kouzes and Posner
- Conduct a personal inventory
- Create an action plan
- Establish personal goals



Course Outline:

Module One: Getting Started Module Two: The Evolution of Leadership Module Three: Situational Leadership Module Four: A Personal Inventory Module Five: Modeling the Way Module Six: Inspiring a Shared Vision Module Seven: Challenging the Process Module Eight: Enabling Others to Act Module Nine: Encouraging the Heart Module Ten: Basic Influencing Skills Module Eleven: Setting Goals Module Twelve: Wrapping Up



Leading Through Change

Change is a constant. All around us, technologies, processes, people, ideas, and methods change, affecting the way we perform daily tasks and live our lives. Having a smooth transition when change occurs is important in any situation and your participants will gain some valuable skills through this workshop.

The *Leading Through Change* (Change Management) workshop will give any leader the tools to implement change more smoothly and to have those changes more easily accepted. This workshop will also offer participants a clearer understanding of how change is implemented, as well as some tools for managing their reactions to change.

Workshop Objectives:

- List the steps necessary for preparing a change strategy and building support for the change
- Describe the WIFM the individual motivators for change
- Use needed components to develop a change management and communications plans, and to list implementation strategies
- Employ strategies for gathering data, addressing concerns and issues, evaluating options and adapting a change direction
- Utilize methods for leading change project status meetings, celebrating a successful change implementation, and sharing the results and benefits
- Use strategies for aligning people with a change, appealing to emotions and facts



• Describe the importance of resiliency and flexibility in the context of change.

Course Outline:

Module One: Getting Started Module Two: Preparing for Change Module Three: Identifying the WIFM Module Four: Understanding Change Module Five: Leading and Managing Change Module Six: Gaining Support Module Seven: Making It All Worthwhile Module Eight: Using Appreciative Inquiry Module Nine: Bringing People to Your Side Module Ten: Building Resiliency Module Eleven: Building Flexibility Module Twelve: Wrapping Up



Life Balance for Leaders

Having a balance between work and home life can be a challenge. With this challenge come great rewards when it is done successfully. By balancing a career with home life it will provide benefits in each environment. You will become healthier, mentally and physically, and you will be able to produce more career wise.

With a *Life Balance*, you will be managing your time better. Better time management will benefit all aspects of life; you will be working less and producing more. This workshop will show how to focus on the important things, set accurate and achievable goals, and communicate better with your family, peers, and people in all areas of your life.

Workshop Objectives:

- Explain the benefits of life balance.
- Recognize the signs of an unbalanced life.
- Identify employer resources for a balanced lifestyle.
- Improve time management and goal setting.
- Use the most effective work methods for you.
- Create balance at work and at home.
- Manage stress.



Course Outline:

Module One: Getting Started Module Two: Benefits of a Healthy Balance Module Three: Signs of an Imbalance Module Four: Employer Resources Module Five: Tips in Time Management Module Six: Goal Setting Module Seven: Optional Ways to Work Module Eight: At Work Module Nine: At Home Module Ten: Stress Management Module Eleven: Working in a Home Office Module Twelve: Wrapping Up



Negotiation Skills

Although people often think of boardrooms, suits, and million dollar deals when they hear the word *negotiation*, the truth is that we negotiate all the time. Through this workshop participants will be able to understand the basic types of negotiations, the phases of negotiations, and the skills needed for successful negotiating.

The *Negotiation Skills* workshop will give your participants a sense of understanding their opponent and have the confidence to not settle for less than they feel is fair. Your participants will learn that an atmosphere of respect is essential, as uneven negations could lead to problems in the future.

Workshop Objectives:

- Understand the basic types of negotiations, the phases of negotiations, and the skills needed for successful negotiating
- Understand and apply basic negotiating concepts: WATNA, BATNA, WAP, and ZOPA
- Lay the groundwork for negotiation
- Identify what information to share and what to keep to yourself
- Understand basic bargaining techniques
- Apply strategies for identifying mutual gain
- Understand how to reach consensus and set the terms of agreement
- Deal with personal attacks and other difficult issues
- Use the negotiating process to solve everyday problems
- Negotiate on behalf of someone else

Course Outline:

Module One: Getting Started Module Two: Understanding Negotiation Module Three: Getting Prepared Module Four: Laying the Groundwork Module Five: Phase One - Exchanging Information Module Six: Phase Two - Bargaining Module Seven: About Mutual Gain Module Eight: Phase Three - Closing Module Nine: Dealing with Difficult Issues Module Ten: Negotiating Outside the Boardroom Module Eleven: Negotiating on Behalf of Someone Else Module Twelve: Wrapping Up





Organizational Skills

Developing good Organizational Skill is an investment that will provide benefits for years. To be successful means to be organized. These skills will filter through all aspects of your participants professional and personal lives. Throughout this workshop your participants will be given the tools necessary in developing better Organizational Skills.

Through *Organizational Skills* your participants will encounter improved productivity, better management, and an overall increase in professional growth. Every day people waste numerous amounts of time looking for items. So stop looking for those important items, and start knowing where they are by getting organized.

Workshop Objectives:

- Examine current habits and routines that are not organized
- Learn to prioritize your time schedule and daily tasks
- Determine ways of storing information and supplies
- Learn to organize personal and work space
- Learn to resist procrastination
- Make plans to stay organized in the future



Course Outline:

Module One: Getting Started Module Two: Remove the Clutter Module Three: Prioritize Module Four: Scheduling Your Time Module Five: To Do Lists Module Six: Paper and Paperless Storage Module Seven: Organization Your Work Area

Module Eight: Tools to Fight Procrastination Module Nine: Organizing your Inbox Module Ten: Avoid the Causes of Disorganization Module Eleven: Discipline is the Key to Stay Organized Module Twelve: Wrapping Up



Personal Branding

Personal Branding is identifying your assets, characteristics, strengths, and skills as an individual. Understanding Personal Branding will provide advantages in your participant's personal and professional lives. Branding is a mix of how you present yourself and how others see you. It is important to be aware of how you are viewed.

With our <u>Personal Branding</u> course your participants will be able to share their vision and passions with others in your company. Utilize this knowledge through Social Media to define and influence how others see you. You are your brand so protect it. Live it.

Workshop Objectives:

- Define your image.
- Control your image.
- Understand how to sharpen your brand.
- Use social media appropriately.
- Manage your brand in a crisis.
- Develop a professional appearance.

VALUES LEPANDING TRANDING MISSION

Course Outline:

Module One: Getting Started Module Two: Defining Yourself (I) Module Three: Defining Yourself (II) Module Four: Controlling/Developing Image Module Five: Personal/Professional Influences Module Six: Sharpening Your Brand

Module Seven: Appearance Matters Module Eight: Social Media (I) Module Nine: Social Media (II) Module Ten: Brand Management During a Crisis Module Eleven: Branding Personality Traits Module Twelve: Wrapping Up



Presentation Skills

Many studies have found that public speaking is the number one fear amongst most people, outranking flying, snakes, insects, and even death. Ironically, it is also one of the skills that can make or break a person's career. Your participants will be provided a strong set of skills that will complement their current presentation skill set.

The *Presentation Skills* workshop will give participants some presentation skills that will make speaking in public less terrifying and more enjoyable. This workshop includes topics that participants can look forward to including: creating a compelling program, using various types of visual aids, and engaging the audience.

Workshop Objectives:

- Perform a needs analysis and prepare an outline
- Select presentation delivery methods
- Practice verbal and non-verbal communication skills
- Knock down nervousness
- Develop and use flip charts with color
- Create targeted PowerPoint presentations
- Utilize white boarding for reinforcement
- Describe how video and audio enhance a presentation and list criteria for determining what types to use
- Enrich the learning experience with humor, questions, and discussion.



Course Outline:

Module One: Getting Started Module Two: Creating the Program Module Three: Choosing Your Delivery Methods Module Four: Verbal Communication Skills Module Five: Non-Verbal Communication Skills Module Six: Overcoming Nervousness Module Seven: Creating Fantastic Flip Charts

Module Eight: Creating Compelling PowerPoint Presentations

Module Nine: Wow 'Em with the Whiteboard Module Ten: Vibrant Videos and Amazing Audio Module Eleven: Pumping it Up a Notch Module Twelve: Wrapping Up



Self-Leadership

As we grow, we learn to become leaders. Being a leader is natural for some, and learned for others. No matter how we have become a leader, it is important to remember we must lead ourselves before we lead others. Take the time to motivate yourself and realize that you can do it.

With our *Self-Leadership* workshop, your participants will discover the specifics of how to be a better leader for themselves and for others. Your participants will be able to guide themselves in positives ways, which equals success!

Workshop Objectives:

- Understand what self-leadership is
- Motivate yourself
- Set goals
- Reward yourself when positive things happen
- Think positively



Course Outline:

Module One: Getting Started Module Two: What Is Self-Leadership? Module Three: Motivators Module Four: Behavior Focus (I) Module Five: Behavior Focus (II) Module Six: Natural Rewards Module Seven: Constructive Thinking

Module Eight: Well-Being (I) Module Eight: Review Questions Module Nine: Well-Being (II) Module Ten: Individuality Module Eleven: Personal Application Module Twelve: Wrapping Up



Servant Leadership

Servant leadership can seem like a contradicting term, but it is becoming a very popular tool in many businesses. Servant leadership is a philosophy that involves focusing on others (i.e. your employees), and focus on their success, and in turn build better professional relationships that can benefit both manager and employee. Servant leadership shows that managers can be great leaders while boosting their employee's confidence and further their success at the same time.

With our *Servant Leadership* workshop, your participants will discover the specifics of how servant leadership works and how it can benefit both leaders and employees!

Workshop Objectives:

- Define servant leadership
- Know the characteristics of servant leadership
- Recognize the barriers of servant leadership
- Learn to be a mentor and a motivator
- Practice self-reflection



Course Outline:

Module One: Getting Started Module Two: What is Servant Leadership? Module Three: Leadership Practices Module Four: Share the Power Module Five: Characteristics of a Servant Leader Module Six: Barriers to Servant Leadership Module Seven: Building a Team Community Module Eight: Be a Motivator Module Nine: Be a Mentor Module Ten: Training Future Leaders Module Eleven: Self-Reflection Module Twelve: Wrapping Up



Social Intelligence

Social Intelligence is about understanding your environment and having a positive influence. Your participants will become more confident in their social situations by learning how to express and interrupt social cues. They will create positive connections and increase their influence during social situations.

Increasing *Social Intelligence* will provide benefits throughout their professional and personal lives. It is a fantastic tool for coaching and development as people will learn "people skills". Improving social skills through active listening, understanding body language, and being more empathic will give your participants the advantage in their interactions. Social interactions are a two-way street, know the rules of the road!

Workshop Objectives:

- Be aware of our own behaviors
- Learn to be empathetic with others
- Know tools for active listening
- Effectively communicate interpersonally
- Recognize various social cues
- Determine appropriate conversation topics
- Know various forms of body language

Course Outline:

Module One: Getting Started Module Two: Increase Your Self-Awareness Module Three: The Keys to Empathy Module Four: Active Listening Module Five: Insight on Behavior Module Six: Interpersonal Communication Module Seven: Social Cues (I) Module Eight: Social Cues (II) Module Nine: Conversation Skills Module Ten: Body Language Module Eleven: Building Rapport Module Twelve: Wrapping Up



Stress Management

Positive and negative stress is a constant influence on all of our lives. The trick is to maximize the positive stress and to minimize the negative stress. Your participants will be shown how stress can be positive and negative, and we'll look at the Triple A approach that will form the basis of this workshop.

The *Stress Management* workshop will give participants a three-option method for addressing any stressful situation, as well as a toolbox of personal skills, including using routines, relaxation techniques, and a stress log system. They will also understand what lifestyle elements they can change to reduce stress.

Workshop Objectives:

- Identify the best approach to a stressful situation (Alter, Avoid, or Accept)
- Understand what lifestyle elements you can change to reduce stress
- Use routines to reduce stress
- Use environmental and physical relaxation techniques
- Better cope with major events
- Use a stress log to identify stressors and create a plan to reduce or eliminate them



Course Outline:

Module One: Getting Started Module Two: Understanding Stress Module Three: Creating a Stress-Reducing Lifestyle Module Four: Altering the Situation Module Five: Avoiding the Situation Module Six: Accepting the Situation Module Seven: Using Routines to Reduce Stress Module Eight: Environmental Relaxation Techniques Module Nine: Physical Relaxation Techniques Module Ten: Coping with Major Events Module Eleven: Our Challenge to You Module Twelve: Wrapping Up



Supervising Others

Supervising others can be a tough job. Between managing your own time and projects, helping your team members solve problems and complete tasks, and helping other supervisors, your day can fill up before you know it.

The *Supervising Others* workshop will help supervisors become more efficient and proficient, with information on delegating, managing time, setting goals and expectations (for themselves and others), providing feedback, resolving conflict, and administering discipline.

Workshop Objectives:

- Define requirements for particular tasks
- Set expectations for your staff
- Set SMART goals for yourself
- Help your staff set SMART goals
- Assign work and delegate appropriately
- Provide effective, appropriate feedback to your staff
- Manage your time more efficiently
- Help your team resolve conflicts
- Understand how to manage effectively in particular situations



Course Outline:

Module One: Getting Started Module Two: Setting Expectations Module Three: Setting Goals Module Four: Assigning Work Module Five: Degrees of Delegation Module Six: Implementing Delegation Module Seven: Providing Feedback Module Eight: Managing Your Time Module Nine: Resolving Conflict Module Ten: Tips for Special Situations Module Eleven: A Survival Guide for the New Supervisor Module Twelve: Wrapping Up



Team Building for Managers

Team building is an important part of the work experience. It is not only applicable to your work life, but also transfers over to your personal and social life. When working with a team, it is important to fully engage yourself. One should take the time and proper steps, to become the best team member they can be.

With our *Team Building for Managers*_workshop, your participants will learn how important team building is and how beneficial it can be. Through this workshop, your participants will gain a new perspective on teamwork, and become a valuable member to any team they are placed in. Follow the information in this workshop and create a positive atmosphere within your company with the use of teams.

Workshop Objectives:

- Discuss the benefits of team work
- Understand the importance of intentionally fostering teamwork
- Determine strategies your organization can take to build teams



- Understand the benefits of games and social activities in building a team
- Apply the principles of team building to your own organization

Course Outline:

Module One: Getting Started Module Two: What Are the Benefits Of Team Building? Module Three: Types of Team Building Module Four: Creating Team Chemistry Module Five: Improving Team Strength Module Six: Engagement and Collaboration Activities Module Seven: Building a Great Team Identity Module Eight: Social Gathering Module Nine: Common Mistakes When Team Building Module Ten: Formatting A Team Building Plan Module Eleven: Evaluations and Improvements Module Twelve: Wrapping Up



10 Soft Skills You Need

The meaning of Soft Skills can sometimes be difficult to describe. It can be that unique attribute or characteristic that facilitates great communication. It can be the special way that you show confidence in a challenging situation. These and other events can become more easily managed with this great workshop.

With our *10 Soft Skills You Need* workshop your participants will begin to see how important it is to develop a core set of soft skills. By managing and looking at the way people interact and seeing things in a new light, your participants will improve on almost every aspect of their career.

Workshop Objectives:

- Discuss how soft skills are important to success in the workplace
- Understand the 10 key soft skills everyone should have
- Use soft skills to relate more effectively to others in the workplace
- Understand how to use soft skills to communicate, problem-solve, and resolve conflict
- Apply soft skills to specific situations

Course Outline:

Module One: Getting Started Module Two: What are Soft Skills? Module Three: Soft Skill 1: Communication Module Four: Soft Skill 2: Teamwork Module Five: Soft Skill 3: Problem Solving Module Six: Soft Skill 4: Time Management Module Seven: Soft Skill 5 and 6: Attitude and Work Ethic Module Eight: Soft Skill 7: Adaptability/Flexibility Module Nine: Soft Skill 8: Self-Confidence Module Ten: Soft Skill 9: Ability to Learn from Criticism Module Twelve: Wrapping Up





Time Management

Personal time management skills are essential for professional success in any workplace. Those able to successfully implement time management strategies are able to control their workload rather than spend each day in a frenzy of activity reacting to crisis after crisis - stress declines and personal productivity soars! These highly effective individuals are able to focus on the tasks with the greatest impact to them and their organization.

The *Time Management* workshop will cover strategies to help participants learn these crucial strategies. Your participants will be given a skill set that include personal motivation, delegation skills, organization tools, and crisis management. We'll cover all this and more during this workshop.

Workshop Objectives:

- Plan and prioritize each day's activities in a more efficient, productive manner
- Overcome procrastination quickly and easily
- Handle crises effectively and quickly
- Organize your workspace and workflow to make better use of time
- Delegate more efficiently
- Use rituals to make your life run smoother
- Plan meetings more appropriately and effectively



Course Outline:

Module One: Getting Started Module Two: Goal Setting Module Three: Prioritizing Your Time Module Four: Planning Wisely Module Five: Tackling Procrastination Module Six: Crisis Management Module Seven: Organizing Your Workspace Module Eight: Delegating Made Easy Module Nine: Setting a Ritual Module Ten: Meeting Management Module Eleven: Alternatives to Meetings Module Twelve: Wrapping Up



Trust Building and Resilience Development

Welcome to the Trust Building and Resilience Development workshop. Creating relationships that are built on trust, and having the tools to be resilient are crucial in creating a workplace that is safe and a solid place for all to work.

This workshop will introduce you to your company's responsibility with regard to promoting honesty, as well as how to deal with the inevitable changes that come along with building a stronger business.

Workshop Objectives:

- Gain the trust of employees by empowering them.
- Promote transparent communication.
- Keep the promises you make.
- Identify different personality types and how to work with them.
- Respect all those you work with.
- Keep stress at bay.
- Overcome adversities.
- Accept and manage change.
- Stay motivated.



Course Outline:

Module One: Getting Started Module Two: Empower Staff Module Three: Transparent Communication Module Four: Keep Promises Module Five: Personality Types Module Six: Respect Module Seven: Stress Management Module Eight: Develop Positive Relationships Module Nine: Overcoming Adversities Module Ten: Change Acceptance/Management Module Eleven: Stay Motivated Module Twelve: Wrapping Up



Virtual Team Building and Management

There are an estimated one billion virtual workers in 2012, and the number is expected to continue climbing well into the future. With a global workforce you are provided with a cost effective and talented pool of employees to draw from. With a virtual team you are given a Follow the Sun production environment.

With a virtual team you have the normal issues of a localized team, with the additional challenges of distance and cultural differences. <u>Virtual Team Building and Management</u> will give you participants the knowledge to work with these challenges and succeed in a growing global workforce.

Workshop Objectives:

- Know the keys to establishing a virtual team.
- Learn how to hold effective meetings and group sessions.
- Learn effective ways to communicate with team members.
- Use tools to build trust and confidence among employees.
- Know how to handle poor performing employees.
- Know how to manage a virtual team during any project.



Course Outline:

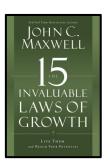
Module One: Getting Started Module Two: Setting Up Your Virtual Team (I) Module Three: Setting Up Your Virtual Team (II) Module Four: Virtual Team Meetings Module Five: Communication (I) Module Six: Communication (II) Module Seven: Building Trust Module Eight: Cultural Issues Module Nine: To Succeed With a Virtual Team Module Ten: Dealing With Poor Team Players Module Eleven: Choosing the Right Tools Module Twelve: Wrapping Up



MAXWELL LEADERSHIP COURSES

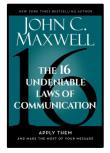
These courses are based on several of John Maxwell books, that are used as a guide in the learning process.

15 Invaluable Laws of Growth Live Them and Reach Your Potential

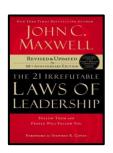


John C. Maxwell says in order to reach your potential, you must be intentional about personal growth. This training curriculum will help you understand how personal growth really works, and how you can develop yourself to become a more effective and fulfilled individual. You will learn how to build up your sense of purpose and become more successful in every area of your life. Come alongside John in your growth journey to become the person you are destined to be!

The 16 Undeniable Laws of Communication



The 16 Undeniable Laws of Communication, teaches us how to develop as a communicator, develops the necessary principles of communication and then gives practical how-to insights to develop as a communicator.

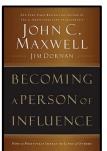


The 21 Irrefutable Laws of Leadership

Follow Them and People Will Follow You

These 21 life-changing principles – or laws of leadership – were created by John C. Maxwell, pulling from his thirty-plus years of leadership experience. These laws, when accepted as governing ideals in your personal and organizational effectiveness, can transform your entire life. It's a course to teach you how to be a leader – to equip you with the know-how to lead others when these laws are applied to your life and leadership. You will find success – and people will follow you – when you learn to follow these 21 laws of leadership.



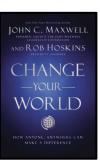


Becoming a Person of Influence *How to Positively Impact the Lives of Others.*

Whatever your vocation or aspiration, you can increase your impact on others by Becoming a Person of Influence. Learn simple, insightful ways to interact more positively with others, and watch your personal and organizational success go off the charts. With influence, you can achieve success at home, at work, and in every other area of life. Best of all, the insights gained from this course are practical and easy to apply to everyday life.

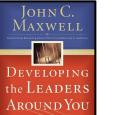
Change Your World

How Anyone, Anywhere Can Make a Difference



You can bring about positive, lasting change in the world, and you don't have to be rich and famous or lead a big organization to do it. For many of us, the world we live in feels broken, yet change is easier than we think. This course provides the inspiring and practical roadmap to get started being the change you want to see – in your community and beyond.

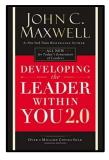
Developing the Leaders Around You



How to Help Others Reach Their Full Potential.

Leaders need to reproduce leaders. Key to our leadership success is surrounding yourself with other leaders. Finding the best people then develop them to be the best leaders they can be.

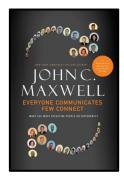
Developing the Leader Within You 2.0



Twenty-five years ago, John Maxwell turned the business world on its head with this simple statement in his book, that leaders are not born, they're made. Now, he's revised that groundbreaking book to produce Developing the Leader Within You 2.0. Current culture tells us leaders are born, but this course will explain through 10 critical components of authentic, personal leadership how leaders are made.



Everyone Communicates, Few Connect

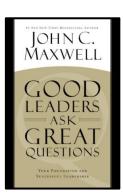


What the Most Effective People Do Differently

World-renowned leadership expert John C. Maxwell says if you want to succeed, you must learn how to connect with people. In Everyone Communicates, Few Connect, Maxwell shares the Five Principles and Five Practices to develop the crucial skill of connecting, including:

- Finding Common Ground
- Keeping Your Communication Simple
- Capturing People's Interest
- Inspiring People
- Staying Authentic in all Your Relationships

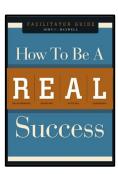
The ability to connect with others is a major determining factor in reaching your full potential. Connecting is a skill you can learn and apply in your personal, professional, and family relationships- and you can start now by taking this course!



Good Leaders Ask Great Questions

Your Foundation for Successful Leadership

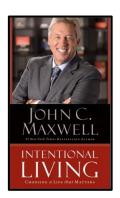
This course delves into the process of becoming a successful leader by examining how questions can be used to advantage. What are the questions leaders should ask themselves? What questions should they ask members of their team? This course offers a thorough, insightful response to anyone who feels they have plateaued on their journey to develop their ultimate potential. Every leader has room to grow, and the advice in this course will help participants assess their current position, and structure an effective plan to achieve their goals.



How to be a R.E.A.L. Success

Success is not a destination. It is a process – a lifelong strategy of building on strengths, minimizing weaknesses, and focusing on the people and points of life that are most important. How to be a REAL Success will help you understand the keys you need to succeed in life. Whether you are a civil servant or a corporate executive, you will achieve great things by understanding four very important success building areas: Relationships, Equipping, Attitude, and Leadership.



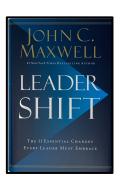


Intentional Living

Choosing a Life that Matters

Deep down, what does every person want most? To live a life that matters. We all want to feel like the time we spent on earth made a difference. How do we achieve that?

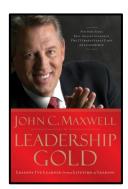
John Maxwell believes the answer is intentional living. There is a big difference between a life of good intentions and an intentional life. Almost everyone has good intentions. An intentional life, however, has thought and purpose to it. And the best thing about intentional living? It's within everyone's reach. This course shows you how.



Leadershift

The 11 Essential Changes Every Leader Must Embrace

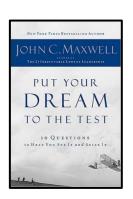
Change is so rapid today that leaders must do much more than stay the course to be successful. To survive and keep your company or career alive, you must be flexible and ready to adapt. They key is to learn how to Leadershift.



Leadership Gold

Leadership Gold brims with nuggets of wisdom accumulated by John C. Maxwell during 30+ years of studying, practicing, and teaching leadership. Throughout these lessons, you'll encounter John's passionate belief in the value of leadership, and you'll benefit from his unique talent for articulating principles of influence.





Put Your Dream to the Test 10 Questions to Help You See It and Seize It

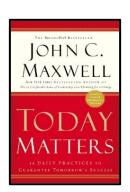
Your dream has power. It can inspire you. It can empower you. But will it reward you? In this course to reaching your dreams, you'll learn how to do the things needed to make your dream come true. Put Your Dream to the Test takes your dream from ethereal to achievable.



Sometimes You Win, Sometimes You Learn

Life's Greatest Lessons Are Gained from Our Losses

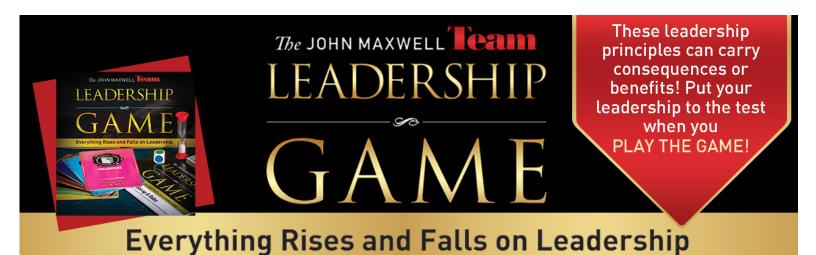
Every one of us has experienced a disappointing loss in our own personal growth or leadership. How we have responded to those mistakes, errors, slips in judgment or just plain missing the goal has formed us even now. No bad experience has to ultimately defeat us. This course helps light the path to a more fulfilling life by examining loss, not from measuring what one does not have, but how loss can bring abundance. Every negative event or loss that occurs can become a great learning opportunity to take us all the newer and greater heights in our own lives.



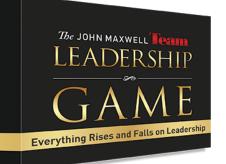
Today Matters

12 Daily Practices to Guarantee Tomorrow's Success

In this training course you will be challenged to take the many small steps that lead to success each and every day of your life. You'll learn principles that have been tested and proven again and again. The time you spend with this material will prove to be a worthy investment. Your organization will benefit as you put these ideas into practice.



The John Maxwell Team Leadership Game is a comprehensive game based on the teachings of John C. Maxwell. The game helps organizations improve their leadership intelligence and increase their effectiveness. Why? "Because everything rises and falls on leadership," says Maxwell. These leadership principles carry consequences with them. Apply the laws in your organization and increase your influence. Violate and ignore them, and your ability to lead others will suffer. But there's news: **every one of the laws can be learned.**" How? Play the game with 6-12 of your most influential leaders and find out!



Get Ready to Raise Your Company's Leadership Lid!

The Leadership Game is a fun, yet challenging experience designed to help you and your team better understand core leadership principles and values.

Through this game, you will be able to raise the leadership awareness of your team and introduce the timeless leadership principles that will bring about positive change through communication and connection!

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Test your grasp of everyday leadership values and practices.



Engage in open discussions with your team in a relaxed setting.

Discover ways to strengthen your team's leadership abilities.



GAME ON! CONTACT ME to facilitate the Leadership Game with your group!

BRUCE A. THOMAS

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