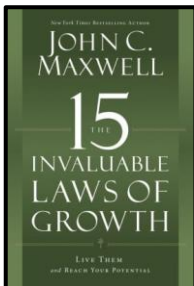




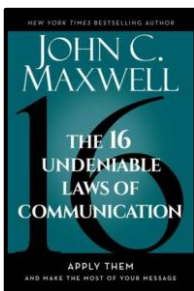
MAXWELL LEADERSHIP COURSES

These courses are based on several of John Maxwell books, that are used as a guide in the learning process.



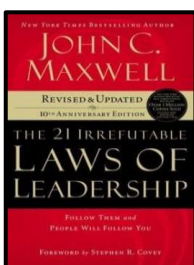
15 Invaluable Laws of Growth *Live Them and Reach Your Potential*

John C. Maxwell says in order to reach your potential, you must be intentional about personal growth. This training curriculum will help you understand how personal growth really works, and how you can develop yourself to become a more effective and fulfilled individual. You will learn how to build up your sense of purpose and become more successful in every area of your life. Come alongside John in your growth journey to become the person you are destined to be!



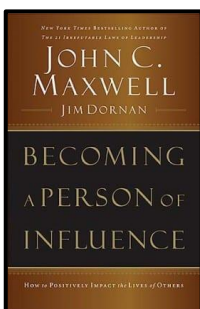
The 16 Undeniable Laws of Communication

The 16 Undeniable Laws of Communication, teaches us how to develop as a communicator, develops the necessary principles of communication and then gives practical how-to insights to develop as a communicator.



The 21 Irrefutable Laws of Leadership *Follow Them and People Will Follow You*

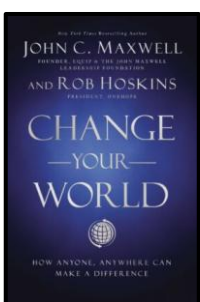
These 21 life-changing principles – or laws of leadership – were created by John C. Maxwell, pulling from his thirty-plus years of leadership experience. These laws, when accepted as governing ideals in your personal and organizational effectiveness, can transform your entire life. It's a course to teach you how to be a leader – to equip you with the know-how to lead others when these laws are applied to your life and leadership. You will find success – and people will follow you – when you learn to follow these 21 laws of leadership.



Becoming a Person of Influence

How to Positively Impact the Lives of Others.

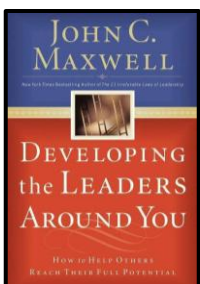
Whatever your vocation or aspiration, you can increase your impact on others by Becoming a Person of Influence. Learn simple, insightful ways to interact more positively with others, and watch your personal and organizational success go off the charts. With influence, you can achieve success at home, at work, and in every other area of life. Best of all, the insights gained from this course are practical and easy to apply to everyday life.



Change Your World

How Anyone, Anywhere Can Make a Difference

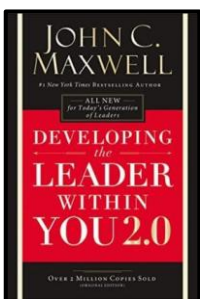
You can bring about positive, lasting change in the world, and you don't have to be rich and famous or lead a big organization to do it. For many of us, the world we live in feels broken, yet change is easier than we think. This course provides the inspiring and practical roadmap to get started being the change you want to see – in your community and beyond.



Developing the Leaders Around You

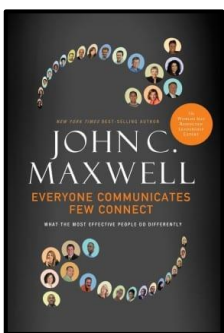
How to Help Others Reach Their Full Potential.

Leaders need to reproduce leaders. Key to our leadership success is surrounding yourself with other leaders. Finding the best people then develop them to be the best leaders they can be.



Developing the Leader Within You 2.0

Twenty-five years ago, John Maxwell turned the business world on its head with this simple statement in his book, that leaders are not born, they're made. Now, he's revised that groundbreaking book to produce Developing the Leader Within You 2.0. Current culture tells us leaders are born, but this course will explain through 10 critical components of authentic, personal leadership how leaders are made.



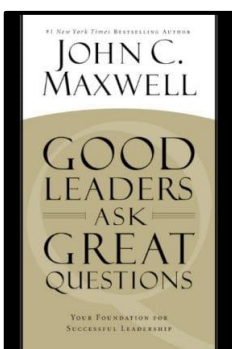
Everyone Communicates, Few Connect

What the Most Effective People Do Differently

World-renowned leadership expert John C. Maxwell says if you want to succeed, you must learn how to connect with people. In *Everyone Communicates, Few Connect*, Maxwell shares the Five Principles and Five Practices to develop the crucial skill of connecting, including:

- Finding Common Ground
- Keeping Your Communication Simple
- Capturing People's Interest
- Inspiring People
- Staying Authentic in all Your Relationships

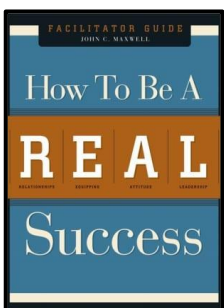
The ability to connect with others is a major determining factor in reaching your full potential. Connecting is a skill you can learn and apply in your personal, professional, and family relationships- and you can start now by taking this course!



Good Leaders Ask Great Questions

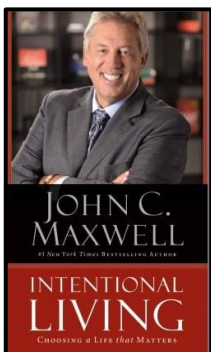
Your Foundation for Successful Leadership

This course delves into the process of becoming a successful leader by examining how questions can be used to advantage. What are the questions leaders should ask themselves? What questions should they ask members of their team? This course offers a thorough, insightful response to anyone who feels they have plateaued on their journey to develop their ultimate potential. Every leader has room to grow, and the advice in this course will help participants assess their current position, and structure an effective plan to achieve their goals.



How to be a R.E.A.L. Success

Success is not a destination. It is a process – a lifelong strategy of building on strengths, minimizing weaknesses, and focusing on the people and points of life that are most important. *How to be a REAL Success* will help you understand the keys you need to succeed in life. Whether you are a civil servant or a corporate executive, you will achieve great things by understanding four very important success building areas: Relationships, Equipping, Attitude, and Leadership.

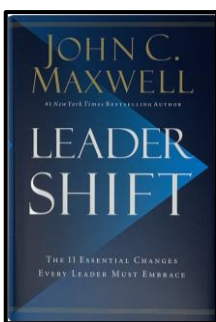


Intentional Living

Choosing a Life that Matters

Deep down, what does every person want most? To live a life that matters. We all want to feel like the time we spent on earth made a difference. How do we achieve that?

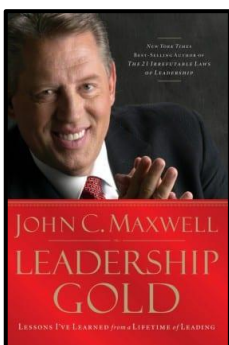
John Maxwell believes the answer is intentional living. There is a big difference between a life of good intentions and an intentional life. Almost everyone has good intentions. An intentional life, however, has thought and purpose to it. And the best thing about intentional living? It's within everyone's reach. This course shows you how.



Leadershift

The 11 Essential Changes Every Leader Must Embrace

Change is so rapid today that leaders must do much more than stay the course to be successful. To survive and keep your company or career alive, you must be flexible and ready to adapt. They key is to learn how to Leadershift.



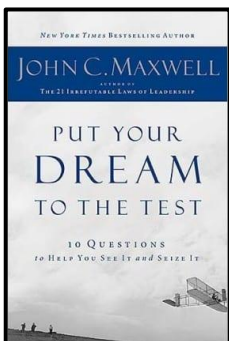
Leadership Gold

Leadership Gold brims with nuggets of wisdom accumulated by John C. Maxwell during 30+ years of studying, practicing, and teaching leadership. Throughout these lessons, you'll encounter John's passionate belief in the value of leadership, and you'll benefit from his unique talent for articulating principles of influence.



Put Your Dream to the Test

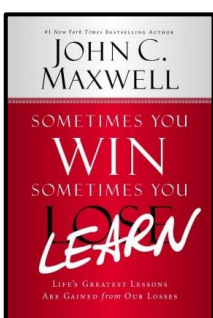
10 Questions to Help You See It and Seize It



Your dream has power. It can inspire you. It can empower you. But will it reward you? In this course to reaching your dreams, you'll learn how to do the things needed to make your dream come true. Put Your Dream to the Test takes your dream from ethereal to achievable.

Sometimes You Win, Sometimes You Learn

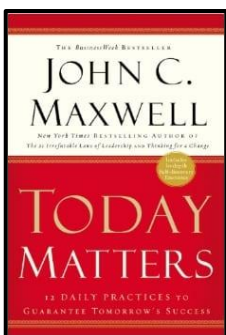
Life's Greatest Lessons Are Gained from Our Losses



Every one of us has experienced a disappointing loss in our own personal growth or leadership. How we have responded to those mistakes, errors, slips in judgment or just plain missing the goal has formed us even now. No bad experience has to ultimately defeat us. This course helps light the path to a more fulfilling life by examining loss, not from measuring what one does not have, but how loss can bring abundance. Every negative event or loss that occurs can become a great learning opportunity to take us all the newer and greater heights in our own lives.

Today Matters

12 Daily Practices to Guarantee Tomorrow's Success



In this training course you will be challenged to take the many small steps that lead to success each and every day of your life. You'll learn principles that have been tested and proven again and again. The time you spend with this material will prove to be a worthy investment. Your organization will benefit as you put these ideas into practice.

