



Being a More Likeable Boss

Effective leaders understand that likeability is not about popularity—it is about trust, credibility, and the ability to connect with others. This workshop helps leaders explore how their communication style, behaviors, and leadership presence influence relationships and team engagement.

Participants gain insight into how confidence, empathy, and self-awareness contribute to stronger working relationships and more effective leadership. Through reflection and practical application, leaders learn how to communicate more clearly, build trust, and create a positive environment where people feel valued and motivated. The result is improved collaboration, stronger influence, and greater effectiveness in leading others.

Workshop Objectives:

- Understand the role of likeability as a leadership capability, grounded in trust, credibility, and respect rather than popularity.
- Identify personal leadership behaviors and communication styles that influence how others experience their leadership.
- Demonstrate greater self-awareness and emotional intelligence in daily interactions with team members.
- Apply practical strategies to build trust and rapport while maintaining clear expectations and accountability.
- Communicate with confidence, empathy, and consistency to strengthen engagement and collaboration.
- Create a positive and inclusive team environment where individuals feel valued, motivated, and supported.
- Increase leadership influence and effectiveness by aligning relational skills with sound managerial practices.



Course Outline:

Module One: Getting Started

Module Two: Is it Better to be Loved or Feared?

Module Three: Leadership as Service

Module Four: Leadership by Design

Module Five: Understanding Motivation

Module Six: Constructive Criticism

Module Seven: The Importance of Tone

Module Eight: Trusting Your Team

Module Nine: Earning Your Team's Trust

Module Ten: Building and Reinforcing Your Team

Module Eleven: You are the Boss of You

Module Twelve: Wrapping Up